

## Fundraising Ideas for your School



1. *Dress Down Day* Ideal for places with strict dress codes such as offices and schools. People donate in return for wearing casual clothing.
2. *Bad Dress Day* Encourage people to come to work or school in awful clothes. Think sparkly 80s jumpsuits and Hawaiian shirts. Charge those who take part £1 and those who don't pay a fine of £2
3. *Charity Car Wash* A fundraising car wash is simple to organise, fun to do, and is a great way to raise funds for SBS.
4. *Sponsored Silence* Get your friends, family and work colleagues to sponsor you to remain silent for the entire day. Especially lucrative if you are normally a chatterbox! A free and simple way to fundraise!
5. *Sponsored Litter Picking* Whether it is your local park, beach or country road there always seems to be litter. Help the environment, have fun and raise some funds by collecting as much as possible – perhaps being sponsored by the kilo collected? Get your friends, family and neighbours together and have a prize for the biggest stash?
6. *Table Top Bring and buy or Jumble Sale* Get the community or school together and have a rummage for charity! Advertise for second hand goods (clothes, ornaments, household goods), get a group together to help sort and organise the goods then sell, sell, sell! Offer refreshments or a tombola as an extra way to make money.
7. *Quiz Night* A fun evening in the school hall testing your knowledge. Charge people an entry fee or even a levy on every wrong answer. Contact local business to see whether they can donate a prize for the winning team. Quiz nights are a great way to raise cash whilst having fun at the same time.
8. *Talent Show* Why not encourage budding thespians, musicians and all round entertainers to strut their stuff in aid of charity? Each participant pays a fee to enter the competition with the winner receiving a prize. This can be hosted at school, the workplace or even at a social club. If you want to raise even more cash for SBS then you could charge an entry fee for spectators.
9. *Battle of the Bands or Rock Concert* Give local artists a chance to show off in public, raise some awareness for SBS and fundraise all at the same time. Get sponsorship, prizes, venue and logistics donated for free advertising. Tickets and donations on the day will raise funds.
10. *Paper Planes* A very simple yet highly effective fundraiser! All you need is plain paper and an area to throw the paper planes. The aim of the game is to see who can throw their paper plane the furthest. You can charge participants a fee to take part with the winner receiving a prize.
11. *Charity Auction* This fundraiser that can raise lots of money for SBS. The key to a successful charity auction is having a great selection of products. Speak to local businesses to see if they are willing to donate in return for free advertising at the event.

12. *Charity Fun Run* Organise a charity run in your local area, make sure to promote the event in advance so athletes can gain sufficient sponsorship for the event. It is also important to choose a route which matches the ability of the runners.
13. *Easter egg hunt* This doesn't have to be Easter eggs – it could be a Robin hunt (Ruby Robin badges or cut outs), a gold coin hunt (the sort with chocolate), or a candy cane hunt. Select a venue with plenty of space and lots of hiding places! Then charge each participant a set fee for entering the hunt. You could even write out riddles or a treasure map to make the search more exciting.
14. *Sponsored nature hunt* Go for a nature hunt; get sponsorship per different tree, plant, insect, bird, mammal, cloud, you can spot and photograph – get extra money if you can name them all! Fundraise, learn about nature and enjoy time outside all at the same time.
15. *Bike Ride or Walk* Organise a bike ride or walk or ramble and get your friends and family to sponsor you. Choose a route and time frame which is suitable for the participants. Schools could use a circuit of their local area. The adventurous could choose an off-road mountain or moorland trail.
16. *Book Sales* Dig out your old books and have a book sale at work, home or school. You could even ask friends and family to donate books to the cause.
17. *Charity Cookbook* This is a recipe for success. Writing a charity cookbook is easy and straightforward. Ask for people to submit favourite family recipes. It can even be on a theme. Once compiled, print and sell to friends, family and local community.
18. *Karaoke Evening* Host your very own Eurovision song contest. Each participant picks a country out the hat and has to dress in the style and character of that country. Elected judges will then award prizes to the best dressed and the best voice! You can raise funds by charging an admissions fee.
19. *Christmas Carols* It is SongBird Survival after all and we love the songs! Carolling never fails to please. Get cash donations or ask people to donate via mobile or website
20. *Sweets/10p's in a Jar* A quick and easy fundraiser, simply fill up a jar with sweets or 10p coins (remember to count how many you put in) and charge people a small fee to guess how many there are. The person who gets closest to the figure by the end of the days wins the lot!
21. *Beat the goalie* Have a go game where people pay to join in. Have a prize for the person who scores the most goals.
22. *Recycling* There are numerous companies that will pay for recycled goods. Put up some posters at your work place, school or around your neighbourhood advertising for people's rubbish. You will receive money for broken phones, old ink cartridges and scrap gold to name but a few.